



## BRIX in Downtown Salem Wins Multiple PRISM Awards for Digital Marketing Excellence

Urban Spaces is pleased to announce that BRIX, a 61-unit condominium development recently completed by Urban Spaces in Salem, Massachusetts, has received the Gold PRISM Award for best digital marketing campaign and the Silver PRISM Award for best logo of the year. The PRISM Awards recognize the finest projects and outstanding achievements of developers, builders, architects, planners, marketing/advertising firms, interior designers, and other professionals in the greater Boston real estate industry.



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Urban Spaces is pleased to announce that BRIX, a 61-unit condominium development in downtown Salem, Massachusetts, has earned two prestigious PRISM Awards. The PRISM Awards recognize the finest projects and outstanding achievements of developers, builders, architects, planners, marketing/advertising firms, interior designers, and other professionals in the greater Boston real estate industry.

The PRISM awards included the Gold PRISM Award for best digital marketing campaign and the Silver PRISM Award for best logo of the year. BRIX's digital marketing campaign was spearheaded by Charlesgate Realty Group of Boston, in conjunction with Merry Fox Realty of Salem. The BRIX logo was created by noted Boston graphic design firm, Doerr Associates.

"Through an engaging digital marketing strategy, coupled with a unique logo geared toward our target market, we were able to garner significant interest from North Shore empty nesters and young professionals from Boston," explained Paul Ognibene.

Ognibene and Urban Spaces hope to earn many more PRISM awards in the future as the company continues to create residential housing throughout the greater Boston area.

### About Urban Spaces, LLC

Urban Spaces is a Cambridge, Massachusetts-based real estate development company that creates residential and commercial buildings in proximity to public transportation, universities, and employment hubs. Founded in 2004 by CEO Paul Ognibene, Urban Spaces has earned a reputation for award-winning developments that revitalize and enhance emerging and well-established neighborhoods. The company has a broad range of experience, including new construction, adaptive reuse, and historic preservation in both the private and public sectors. Urban Spaces has been influential in forecasting and advancing many of the important urban trends that we see today, such as micro-units, modular construction, and environmentally-resilient design. For more information, go to: [UrbanSpacesLLC.com](http://UrbanSpacesLLC.com)

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